



CITY OF MORGAN HILL

17555 PEAK AVENUE MORGAN HILL CALIFORNIA 95037

LIBRARY, CULTURE AND ARTS COMMISSION
After Action Minutes
REGULAR MEETING
MARCH 13, 2006

Morgan Hill Civic Center
Council Chambers
17555 Peak Avenue

LIBRARY COMMISSION

Chair	Einar Anderson
Vice-Chair	Charles Cameron
Commissioner	Chuck Dillmann
Commissioner	Sylvia H. Cook
Commissioner	Stan Salah
Commissioner	Vacant
Commissioner	Vacant

7:00 P.M.

CALL TO ORDER

Chair Anderson called the meeting to order at 7:00 p.m.

ROLL CALL ATTENDANCE

Absences: None

DECLARATION OF POSTING THE AGENDA

Per Government Code 54954.2

PLEDGE

Pledge was led by Chair Anderson

PUBLIC COMMENT

None

1. COUNTY LIBRARY REPORT

**County Librarian
Cervantes**

County Librarian Cervantes reported that CALTAC hosted a workshop entitled "Making the Case for Libraries" on February 25th in Cupertino. Ms. Cervantes and Nancy Tucker participated on a panel of presenters to discuss how the Santa Clara County Library and the Los Altos/Los Altos Hill communities passed a library measure.

The Peninsula Library System and Silicon Valley Library System will hold their annual breakfast for Local Government Officials and Community Leaders on Saturday, March 25 at 8:30 a.m. at the Stanford Park Hotel in Menlo Park. California Library Association Lobbyists, Michael and Christina Dillon will speak about their experiences in working with elected officials.

The CLA/CSLA Legislative Day in Sacramento will be held on Wednesday, April 26th. All Commissioners are invited to attend

The Santa Clara County Library will hold its first Staff Development Day on Friday May 5th. All libraries will be closed to enable all staff members to participate in the training and skill building.

Proposition 81, a statewide measure that would provide \$600 million to support library construction will appear on the June 2006 primary ballot.

The Library report is included as Attachment A.

Joint Powers Authority

County Librarian Cervantes reported the JPA Board met on Thursday, February 23rd. At the meeting the JPA approved a \$535,000 budget augmentation for books and other materials for FY06.

The JPA also eliminated fees for holds, which were implemented after the first ballot on the library special assessment failed. The fees resulted in fewer holds and confused patrons.

2. MORGAN HILL LIBRARY REPORT

**Community Librarian
Rosanne Macek**

Ms. Macek reported the Library project is out to bid with proposals due back later in March. The project is scheduled to go before the City Council on April 5th for final approval. The ground breaking ceremony for the library is scheduled for April 15th, but could change pending the results of the proposals received.

The Friend of the Library are leading an effort to raise funds for the new library. Their goal is \$250,000 to augment furniture and fund public art. They have raised approximately \$12,000. Long-time library staff member, Robert Ruge, donated \$5,000 toward this goal. The City Council will formally recognize him on April 5th to accept his gift.

Circulation was down 3% in February as compared to February 2005. Gate count was down 4%. Library card applications are up 38% over last year.

Programs and Events:

The library will host a "Getting into College" seminar on March 21st. There will be a National Quilting Day event on March 25th. The book group discussed *The Great Gatsby* last month and will discuss *The Kite Runner* in March. Story times, class visits and the Great Decisions Series continued to be scheduled as usual.

The library is preparing several grants: 1) The Jouris Family Foundation; 2) National Education Association; and 3) Target

The Morgan Hill Library Report included as Attachment B

3. FRIENDS OF THE LIBRARY

President Carol O'Hare

Carol O'Hare reported the Friends continue to hold the twice a month book sales. The major activity of the Friends is the organization of the *Beyond Books Campaign* to raise \$250,000 for additional furnishings and public art for the new library. They have developed Levels of Contributions and Naming Opportunities for areas of the new building. The Friends will bring the Naming Opportunities concept to the Commission for review and comment. They will also bring this to the City Council for approval.

The Friends is working to plan the groundbreaking ceremony for the new library currently scheduled for April 15th at 2 p.m.

The first Speakers Forum will be held in April. James Delassandro, author of the novel *1906* will speak on April 25 at the Morgan Hill Playhouse to commemorate the 100 year anniversary of the San Francisco earthquake. He will also discuss in upcoming documentary, "The Damndest, Finest Ruins."

Ms. O'Hare and Rosanne Macek provided a list of ways the Commission could help the Friends in their fund raising efforts:

- 1) Continue in role as advocates for the library and library services
- 2) Partner with the Friends to raise funds for the new library, and continue to communicate the importance of the library in the community
- 3) Assist in preparation for ground breaking ceremony
- 4) Assist in grand opening activities

Carol O'Hare emphasized the importance of each Commissioner's participation in the *Beyond Books Campaign*. She noted the campaign will have more credibility if each Commissioner can be listed as a donor.

The Friends of the Library Report is included as Attachment C

4. LEGISLATIVE COMMITTEE

Commissioner Dillmann

Commissioner Dillmann reported there has not been much activity in regard to legislative issues

5. CONSENT CALENDAR

APPROVAL OF MEETING MINUTES OF FEBRUARY 13, 2006

Commissioner Dillmann motioned to approve the minutes. Commissioner Salah seconded the motion. Motion approved (5:0).

BUSINESS

6. SISTER CITY DISPLAY CASES AT COMMUNITY AND CULTURAL CENTER

Recommended Action: Action Item. The Commission will review a proposal to install cases at the Community and Cultural Center for the display of Sister City gifts and cultural items. The Commission will vote to approve a recommendation to City Council regarding the proposal.

George Nale of the Sister City Committee presented a diagram to the Commission outlining where the cases could be located at the CCC. He reported he met with Community Center Supervisor Therese Lugger and she showed him two possible locations for the display cases: 1) the lobby outside El Toro Room and 2) the hallway near the Mira Monte Dance Room.

He stated the next steps will be to get bids from local cabinet makers and to obtain the donation from Anritsu.

Commissioner Cook asked Mr. Nale if she could accompany him to the CCC to meet with Ms. Lugger to perhaps identify more a prominent location for the display cases. Mr. Nale and Ms. Cook will schedule this meeting.

Mr. Nale announced visitors from Morgan Hill's Sister Cities will visit Morgan Hill on 4th of July for Morgan Hill's centennial celebration. He noted he'd like to have a display at the CCC before that time. County Librarian Cervantes stated the Cupertino Library has a Sister Library Program with a library in China. Mr. Nale stated the Sister City Committee has a newspaper exchange with San Casciano Italy. Ms. Macek stated there is a case at the library that can be reserved for displays. She added the displays last one to two months and there are some months that are not reserved at this time.

7. PUBLIC ART POLICIES DRAFT

Recommended Action: Information Item. Item continued from February 13th meeting. The Commission will review draft of policies and procedures for public art program.

Commissioner Cook provided a draft of guidelines for the Commission regarding public art and the library. The draft included a definition of the Commission as well as activities and responsibilities. The Commission will oversee the following potential programs/activities:

- 1) Library Sub-Committee to work on library related issues and
- 2) Public Art Sub-Committee to work on development, funding and selection of public art. The Sub-Committee will work with an Art Advisory Board, made up of volunteers from the community and other Commissions that will stay abreast potential projects and bring those projects to the attention of the Commission.
- 3) Art in Public Places Program which would be responsible for the final recommendation to the City Council regarding the selection and placement of public art.
- 4) Cultural Facilities Programming Sub-Committee which would oversee Community and Cultural Center programs and art exhibitions in public places
- 5) Fund Development Committee which would identify and/or develop funding streams for public art and cultural programs.

Chair Anderson asked the Commission to review the guidelines draft and provide comment and questions at the next meeting. Ms. Cook stated the development of a full set of guidelines that includes a funding mechanism will take some time.

Commissioner Dillmann asked if a percentage of the funds collected through the Transient Occupancy Tax (TOT) could be redirected to fund public art. The Council would have to approve that a portion of this tax be allocated for public art.

Chair Anderson stated that many of the communities he's researched have a separate Commission for art and culture and one for the library. He added he understood the Council's decision to combine these two areas in order to conserve resources. Commissioner Salah stated working in sub-committees will allow the Commission to accomplish more than if the Commission worked as one large group.

Commissioner Cook will schedule a meeting and invite member so the Commission and from other groups to review and comment on the guidelines draft.

8. PUBLIC ART AT THE INDOOR RECREATION CENTER

Recommended Action: Information Item. Continued from February 13th meeting. The Commission will continue discussion of prospective art work and funding plan for public art at the Indoor Recreation Center.

Commissioner Cook stated she has not had an opportunity to research or look into anything yet. Chair Anderson added the identification of a project within the next few weeks/months is not as critical as it was because tiles will be installed in those areas identified for public art. The art projects can be installed over the tiles. The Commission now has sufficient time to identify project(s) for the Indoor Recreation Center.

Commissioner Cook will contact the artist who created the mural at Rosy's at the Beach regarding the project.

9. REQUESTS FOR FUTURE ITEMS

Sister City Display Cases at the Community and Cultural Center
Continuation of Public Art Policies Draft
Continuation of Indoor Recreation Center Public Art Project

10. ANNOUNCEMENTS – None

11. ADJOURNMENT to next monthly meeting on **April 10, 2006 at 7:00 p.m. in Council Chambers** - Commissioner Dillmann motioned to adjourn the meeting. Commissioner Cameron seconded the motion. Motion approved (5:0).

Attachment A

Library Commissioners Report
Melinda Cervantes, County Librarian
Santa Clara County Library
March 2006

1. The Santa Clara County Library Joint Powers Authority Board met on Thursday, February 23, 2006. At the meeting, the JPA approved a \$535,000 budget augmentation for books and other materials for FY06. They also approved eliminating the fee for Holds effective July 1, 2006.
2. The California Association of Library Trustees and Commissioners hosted a workshop, "Making the Case for Libraries," in Cupertino on Saturday, February 25, 2006. Nancy Tucker and I were part of a panel of presenters talking about how the Santa Clara County Library and the Los Altos/Los Altos Hills communities passed a library measure.
3. The Peninsula Library System & Silicon Valley Library System, in cooperation with their System Advisory Boards invite you to attend their annual joint breakfast for Local Government Officials and Community Leaders on Saturday, March 25, at 8:30am at the Stanford Park Hotel. California Library Association Lobbyists, Michael and Christina Dillon speak about their experiences working with our elected officials at the State Capitol.
4. CLA/CSLA Legislative Day in Sacramento will be held on Wednesday, April 26th. If interested in attending, please email Cynthia Garcia at cgarcia@lib.sccgov.org or call (408) 293-2326, x3090.
5. Santa Clara County Library will hold its first Staff Development Day on Friday, May 5th; all libraries will be closed that day so that staff may participate in this day of training and skill building.
6. Proposition 81, a statewide measure that would provide \$600 million to support library construction, will appear on the June 2006 Primary ballot. The California Reading and Literacy Improvement and Public Library Construction and Renovation Bond Act of 2006 was introduced by Senator Alpert in 2004 and signed by the Governor last year.